

multifamily gets the package squeeze

Onsite teams are feeling the squeeze from resident packages. Year after year, multifamily sees more resident packages with no signs of slowing. Our onsite teams can only take so much pressure before showing signs of cracking.

The data clearly shows a picture of a growing package burden and an overwhelmed onsite team.

residents are ordering more and more... and more...

The average apartment community receives over **PACKAGES PER WEEK**

> **During the holiday** season package volume burden can increase by up to

fetch

over packages direct to resident's doors in 2021.

Fetch delivered



CONSUMERS made at least one purchase from an online retailer.

2.3 billion

In 2022, over

\$1250

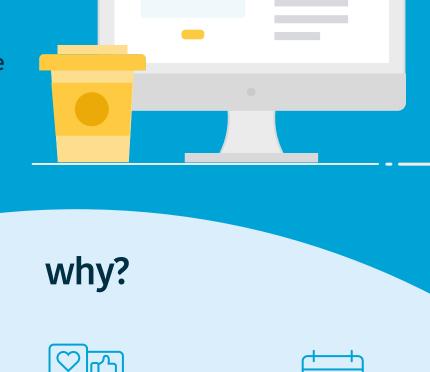
\$1000

\$750

\$500

\$250

in billions



Extensive use of smartphones and tablets leads to more

frequent mobile

shopping.

The growth of

mobile shopping

The rise of social media

TikTok Shop! multifamily is

from Instagram to

Facebook Ads and even

Influencers and social networks are pushing more shopping,

BarkBox and Stitch Fix, consumers are opting to be set up on auto ship.

The increasing popularity

of subscription services

From HelloFresh to

feeling the squeeze Onsite teams spend too much time managing resident packages:

what you'll save with fetch

\$41,058 PER YEAR

2281 hours

PER YEAR

10+ hrs

PER WEEK

6 hours

PER DAY



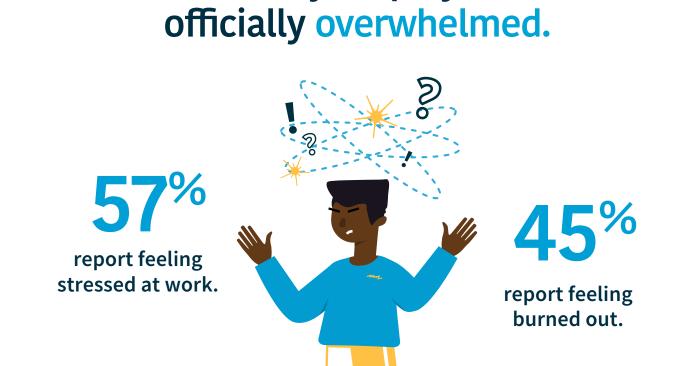


multifamily employees are officially overwhelmed.

Why are we feeling the pressure?

Resident complaints | 64%

Maintaining resident satisfaction | 61%



Meeting deadlines | 59% Dealing with difficult residents | 57% Lack of resources | 56% It's clear: Onsite teams are overwhelmed. The burden of

handle this challenge once and for all. fetch

resident packages isn't helping, either.

With resident package deliveries on the rise and no sign

of slowing down, the industry needs a real solution to

fetch

Fetch solves your onsite package problem completely.

Chat with us today to learn how our offsite package

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